

# Pet Supply Boutique Mystery Shopper Evaluation Form

## Shopper & Visit Details

Your Name

Date of Visit

Store Location

Time of Visit

## Staff Interaction

Were you greeted upon entering?

☐ Yes

☐ No

Staff Friendliness (1-Poor to 5-Excellent)

Was staff helpful and knowledgeable?

## Store Appearance & Organization

Cleanliness (1-Poor to 5-Excellent)

Organization of Merchandise

Clear Signage/Prices?

☐ Yes

☐ No

## Product Availability

Product Variety

Was anything out of stock?

Checkout Experience

Speed of Service

Comments on Checkout

Overall Impression

Overall Experience (1-Poor to 5-Excellent)

Additional Comments