

Local Organic Grocery Shop Mystery Shopper Evaluation Form

Shop & Visit Details

Shop Name

Date of Visit

Time of Visit

Mystery Shopper Name

Staff Evaluation

Were you greeted upon entering?

☐ Yes ☐ No

Friendliness of staff

Knowledge of organic products

Store Appearance

Cleanliness of store

Organization of products

Quality of produce & goods

Shopping Experience

Ease of finding products

Checkout process

Comments & Suggestions

What went well?

Areas for improvement:

Additional Notes