

Athletic Footwear Store Readiness Checklist

Store Appearance & Cleanliness

- ☐ Floors are clean
- ☐ Shelves and displays organized
- ☐ Windows and mirrors cleaned
- ☐ Lighting is fully functional
- ☐ Signage is properly placed

Inventory & Product

- ☐ Merchandise fully stocked
- ☐ Shoe sizes are available/displayed
- ☐ Popular models displayed prominently
- ☐ Promotional items labeled

Staff Readiness

- ☐ Staff uniforms neat
- ☐ Staff trained on product knowledge
- ☐ Staff schedules confirmed

Customer Experience

- ☐ Customer seating available
- ☐ Fitting area prepared
- ☐ Return/exchange policy displayed
- ☐ Promotional materials available

Other

- ☐
- ☐