## **Music Festival Sponsorship Request**

Date:

To: [Sponsor Name or Organization]

Introduction

Subject: Sponsorship Request for [Festival Name]

Dear [Sponsor Name],
About the Festival
Name: [Festival Name]
Date: [Date]
Venue: [Venue]
Brief Description:
Audience and Reach
Expected Attendance:
Target Audience:
Media Coverage:
Sponsorship Opportunities
We are seeking sponsorship in the following ways:
<ul> <li>Financial Support</li> <li>In-kind Donations</li> <li>Media Partnership</li> <li>Other:</li> </ul>
<ul><li>In-kind Donations</li><li>Media Partnership</li></ul>
<ul> <li>In-kind Donations</li> <li>Media Partnership</li> <li>Other:</li> </ul>
<ul> <li>In-kind Donations</li> <li>Media Partnership</li> <li>Other:</li> </ul> Benefits for Sponsors: <ul> <li>Brand Visibility</li> <li>Promotional Opportunities</li> <li>Logo Placement</li> </ul>
<ul> <li>In-kind Donations</li> <li>Media Partnership</li> <li>Other:</li> </ul> Benefits for Sponsors: <ul> <li>Brand Visibility</li> <li>Promotional Opportunities</li> <li>Logo Placement</li> <li>Other:</li> </ul>
<ul> <li>In-kind Donations</li> <li>Media Partnership</li> <li>Other:</li> </ul> Benefits for Sponsors: <ul> <li>Brand Visibility</li> <li>Promotional Opportunities</li> <li>Logo Placement</li> <li>Other:</li> </ul> Contact Details
<ul> <li>In-kind Donations</li> <li>Media Partnership</li> <li>Other:</li> </ul> Benefits for Sponsors: <ul> <li>Brand Visibility</li> <li>Promotional Opportunities</li> <li>Logo Placement</li> <li>Other:</li> </ul> Contact Details Name:

## Closing

We hope you will consider partnering with us for [Festival Name].

Sincerely,

[Your Name]
[Your Title/Role]
[Festival Organization]