

Social Media Collaboration Agreement

Date:

Parties:

- Brand/Company:
- Collaborator/Influencer:

1. Scope of Work

The Collaborator agrees to perform the following services:

- Platforms:
- Deliverables:
- Post frequency:
- Key messages/hashtags:

2. Timeline

Start Date:

End Date:

Key Deadlines:

3. Compensation

- Payment Amount:
- Payment Method:
- Payment Schedule:

4. Content Rights & Usage

- Ownership:
- Usage Rights:
- Approval Process:

5. Confidentiality & Disclosure

- Confidential Information:
- Disclosure Requirements:

6. Termination

- Termination Terms:
- Effect of Termination:

7. Additional Terms

8. Signatures

Brand/Company Representative

Date:

Collaborator/Influencer

Date: