

Social Media Presence Questionnaire

For Indie Authors

Author Name

Contact Email

Pen Name (if any)

Which social media platforms do you use for your author presence?

☐ Twitter ☐ Facebook ☐ Instagram ☐ TikTok ☐ YouTube ☐ LinkedIn ☐ Other

Main platform link

Approximate number of followers (across platforms)

How frequently do you post on your main platform?

What type of content do you typically share?

Do you use any of the following for promotion?

☐ Newsletter ☐ Blog ☐ Paid Ads ☐ Reader Groups

What are your goals for your social media presence?

Are there any challenges you face with social media?

Additional Comments or Information