

# Reader Demographics Research Template

## Basic Information

Age Range

Gender

Location (City/State/Country)

## Education & Occupation

Education Level

Occupation/Field

## Reading Habits

Preferred Formats (e.g. ebook, print, audio)

Favorite Genres

Average Books Read Per Month

## Motivations & Preferences

Why Do They Read in This Niche?

What Do They Look for in a Book?

## Media Consumption

Favorite Blogs/Websites

Social Media Platforms Used

**Additional Notes**