

Email Marketing Preferences Survey for Self-Published Authors

Name

Email Address

How often do you send marketing emails to your readers?

☐

Weekly

☐

Every two weeks

☐

Monthly

☐

Quarterly

☐

Other

What type of content do you include in your emails? (Select all that apply)

☐

Book Launches

☐

Exclusive Previews

☐

Writing Updates

☐

Personal Stories

☐

Discounts & Giveaways

☐

Industry News

☐

Other

What email marketing service do you use?

What is your biggest challenge with email marketing?

What would you like to learn more about?

Additional comments or suggestions

