

Book Genre Market Fit Analysis Questionnaire

General Information

Book Title

Author Name

Primary Genre

Subgenre(s)

Target Audience

Typical Reader Age Group

Reader Interests / Demographics

Market Research

Comparable Titles (Comp Titles)

Recent Trends in Genre

What Makes Your Book Unique in Its Genre?

Fit & Potential

What Needs or Gaps Does Your Book Address?

What Will Readers Gain from This Book?

Potential Challenges or Risks

