Author Website Audit Checklist

Basic Information

Website URL

Author Name

Branding & Design

Is your author name/logo clearly visible on the homepage?

⭘ Yes

⭘ No

Is the website navigation simple and consistent?

⭘ Yes

⭘ No

Content & Structure

Does the site feature a compelling author bio?

⭘ Yes

⭘ No

Are your books/work prominently displayed?

⭘ Yes

⭘ No

Is there a dedicated contact page or form?

⭘ Yes

⭘ No

Functionality & Usability

Is the website mobile-friendly (responsive)?

⭘ Yes

⭘ No

Are there broken links or missing images?

⭘ Yes

⭘ No

Marketing & Engagement

Is there an email newsletter signup option?

○ Yes

○ No

Are social media profiles linked and visible?

○ Yes

○ No

Feedback & Notes

Additional Comments

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