

Amazon Author Page Optimization Audit Form

Author Information

Author Name

Amazon Author Page URL

Profile Image

Profile Image Present and High Quality?

Author Bio

Is the bio complete and engaging?

Bio Improvement Suggestions

Books Section

Are all books displayed?

Are series/books organized clearly?

Media

Videos Present?

Guest Posts/Influencer Reviews Added?

Editorial Reviews & Extras

Editorial Reviews Added?

Other Notable Extras

Social & Website Links

Are social/website links added?

Notes & Recommendations