

Social Media Analytics Data Sharing Agreement

This Social Media Analytics Data Sharing Agreement ("Agreement") is entered into as of ("Effective Date") by and between:

Party A:

Address:

Party B:

Address:

1. Purpose

The purpose of this Agreement is to establish the terms and conditions under which the Parties will share social media analytics data.

2. Definitions

- **Social Media Analytics Data:**
- **Confidential Information:**

3. Data to be Shared

The following data will be shared under this Agreement:

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4. Data Use

The data shared under this Agreement may be used for the following purposes:

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5. Confidentiality

Both Parties agree to maintain the confidentiality of the data shared and not to disclose it to any third party except as expressly permitted under this Agreement.

6. Data Security

Each Party shall implement reasonable security measures to protect the shared data.

7. Duration

This Agreement shall commence on the Effective Date and remain in effect until , unless terminated earlier by either Party.

8. Termination

Either Party may terminate this Agreement by providing written notice to the other Party.

9. Miscellaneous

- This Agreement constitutes the entire agreement between the Parties regarding the subject matter hereof.
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Date:
Name:
Title:
Party A

Date:
Name:
Title:
Party B