

Sales Techniques Training Evaluation

Participant Information

Name

Email

Date

Trainer

Training Content Evaluation

Clarity of sales techniques taught

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Relevance to your sales role

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Practical examples provided

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Trainer Evaluation

Knowledge of subject

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Ability to answer questions

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Engagement and delivery style

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Suggestions / Comments

What could be improved?

Other feedback