## **Marketing Associate Self-Assessment Sheet**

Personal Information		
Name		
Date		
Self-Assessment Period		
Key Responsibilities & Self-Rating		
Responsibility / Metric	Self-Rating (1-5)	Comments / Evidence
Campaign Planning & Execution		
Social Media Management		
Content Creation		
Market Research		
Event Coordination		
Data Analysis & Reporting		
Major Achievements		
Areas for Improvement		
Goals for Next Assessment Period		
Additional Comments		