

Marketing Team Quarterly Review

Quarter & Team Details

Quarter

Reviewed By

Date

Summary & Highlights

Key Achievements

Major Challenges

Opportunities/Future Focus

Goals & KPIs Review

Goal / KPI	Target	Actual	Outcome / Notes

Campaigns & Initiatives

Campaign/Initiative	Description	Result	Learnings

Budget Review

Category	Allocated	Spent	Variance	Notes

Team Performance & Development

Strengths & Successes

Areas for Improvement

Training / Support Needs

Action Items for Next Quarter

Action Item	Responsible	Deadline	Status