

Social Media Influencer Contract

This Social Media Influencer Contract ("Agreement") is entered into on by and between:

Brand/Company:

Contact Person:

Influencer Name:

Contact Information:

1. Scope of Work

The Influencer agrees to create and publish the following content:

- Type of content:
- Platform(s):
- Number of posts:
- Posting dates:
- Campaign details:

2. Content Requirements

- Mentions and tags:
- Hashtags to use:
- Brand guidelines:
- Approval process:

3. Compensation

The Brand agrees to compensate the Influencer as follows:

Amount:

Payment terms:

4. Usage Rights

The Brand shall have the following rights to use the content:

5. Term and Termination

This Agreement shall begin on and continue until .

Termination terms:

6. Confidentiality

7. Disclosures and Compliance

1. The Influencer agrees to comply with all legal and social media platform requirements, including disclosure of sponsored content.
2. Other compliance terms:

8. Miscellaneous

- Governing law:
- Entire agreement:

Brand/Company Representative:

Signature: _____

Date:

Influencer:

Signature: _____

Date: