

Social Media Influencer Collaboration Agreement

This Social Media Influencer Collaboration Agreement ("Agreement") is made on by and between:

- **Brand:**
- **Influencer:**

1. Collaboration Details

- **Project Name or Campaign:**
- **Social Media Platform(s):**
- **Deliverables:**
- **Posting Schedule/Deadline:**

2. Compensation

The Brand agrees to compensate the Influencer as follows:

3. Content & Approval

1. The Influencer agrees to create content as specified in Section 1.
2. Content shall be original and meet the requirements set by the Brand.
3. The Brand reserves the right to review and approve content before posting:

4. Rights & Usage

1. The Influencer grants the Brand the following rights to use the content:
2. Ownership of content remains with:

5. Disclosure & Compliance

1. Influencer shall comply with all platform rules and advertising standards, including proper disclosure.
2. Required hashtags, tags, or disclosure text:

6. Term & Termination

1. Agreement duration:
2. Conditions for termination:

7. Confidentiality

Both parties agree to keep confidential any information designated as confidential.

8. Additional Terms

IN WITNESS WHEREOF, the parties have executed this agreement as of the Effective Date.

Brand Representative Signature

Print Name & Title
Date
Influencer Signature

Print Name
Date